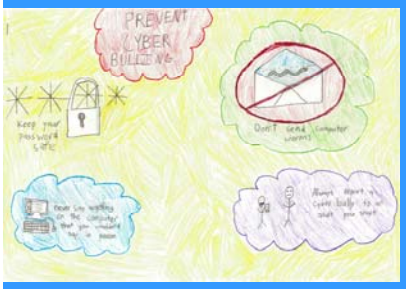
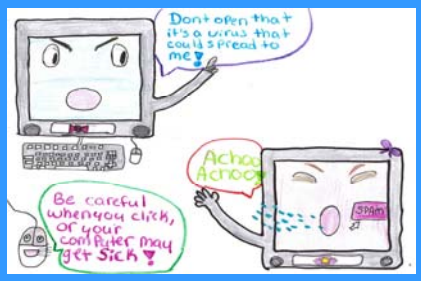
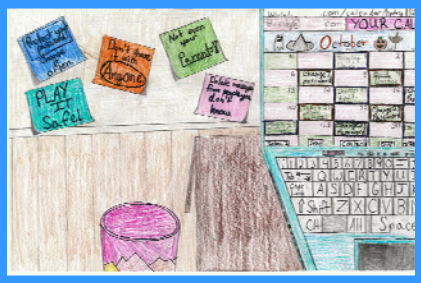
2010 Cyber Security Awareness 2011

"*Kids Safe Online*"

New York State K-12 Poster Contest







2009-2010 Poster Contest Winners

Submission Deadline: November 5, 2010

Email Questions to:
info@cscic.state.ny.us

For Additional Information Visit:
www.cybersafeny.org

Cyber Security Awareness
"Kids Safe Online"
New York State Poster Contest

Official Rules

Eligibility

All public, private or homeschooled students in Kindergarten -12th grades in New York State.

Judging

Posters will be judged by members of the Kids Safe Online Committee on the following criteria: creativity, originality, poster concept and adherence to technical specifications.

Any entry that infringes upon copyright will not be judged.

Winners

Three winners from each grade group (K-5, 6-8, 9-12) will be awarded in NYS in early 2011. These winners will be submitted to the National Multi-State Information Sharing and Analysis Center (MS-ISAC) Cyber Security Awareness Calendar Contest held in the spring of 2011. National contest winners will be included in the 2012 Calendar.

The school contact person named on the School Entry Form will be notified by NYS Office of Cyber Security (OCS) personnel.

All participants will be recognized and receive a certificate of participation.

The winning posters will be displayed on the OCS website and may be used in a campaign to raise awareness among children of all ages about Internet and computer safety.

Submission Checklist

- School Entry Forms (1 per entry)
- Poster Entries

Deadline

School entry forms and poster entries must be received via US Mail or other courier no later than Friday, November 5, 2010. Electronic submission must be made by 3pm on November 5, 2010. Late entries will not be included in the contest but will receive a certificate of completion.

Posters entries should be mailed to:

Kids Safe Online NYS Poster Contest
NYS Division of Homeland Security & Emergency Services
Office of Cyber Security
30 S. Pearl St., P2
Albany, NY 12207

Electronic submission can be sent to:
info@cscic.state.ny.us

All entries submitted become the property of OCS and may be used in future OCS publications; as well as, in national, regional and state cyber and computer security awareness campaigns. Posters will not be returned.

Contest deadline is Friday, November 5, 2010
All posters must be accompanied by a School Entry Form

Cyber Security Awareness
"Kids Safe Online"
New York State Poster Contest

Poster Topics & Technical Specifications

Please see attached Official Rules document or visit the OCS website www.cybersafeny.org for information regarding deadline for submissions and dates for selection and notification of winners.

Getting Started

Poster art should illustrate the safe use of the Internet or mobile devices in a positive manner. Create original artwork that demonstrates one of the following concepts:

- interacting with others and not bullying or threatening others on the Internet
- not giving out personal information on the Internet
- only visiting safe websites
- being cautious with email
- being careful not to download malicious code from games or websites
- how online gaming and gambling can be dangerous
- protecting against identity theft
- safe use of social networking such as Twitter, Facebook, MySpace, etc.
- any original concept that illustrates safe use of the Internet or mobile devices

Topics

Suggested topics:

- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social Networking
- Mobile Media Devices

Additional Information & Ideas

Visit the Kids Safe Online Website at www.cybersafeny.org.

Technical Specifications

Format
- Original hand drawn or electronically created submissions will be accepted.
- Text should be dark and large enough to read.

Layout
- Landscape is preferred, but portrait will be accepted.

Dimensions
- Minimum – 8.5" X 11"
- Maximum – 11" X 17"

Content
- DO NOT send any artwork that contains trademarked or copyrighted images or brands such as clipart, Disney Characters, Dell, Google, Twitter, etc.
  For additional information on copyright visit: http://www.copyrightkids.org/
- Do not put any identifying information on the front of the poster.
- Teachers, support staff and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed.

Questions?

Contact OCS at (518) 474-0865 or send email to info@cscic.state.ny.us

Contest deadline is Friday, November 5, 2010
All posters must be accompanied by a School Entry Form

Cyber Security Awareness
"Kids Safe Online"
New York State Poster Contest

School Entry Form

It is requested that a Teacher or School Contact Person confirm that this form is completely and accurately filled out. Please attach this form to the corresponding poster. Both the Poster and School Entry Form should be mailed or submitted electronically to:

Kids Safe Online NYS Poster Contest
NYS Division of Homeland Security and Emergency Services
Office of Cyber Security
30 S. Pearl St., P2
Albany, NY 12207

info@cscic.state.ny.us

All Fields Are Required

School District:	
School Name:	
School Address:	
School City, State & Zip Code:	
School Phone #:	
Title of Poster:	
Student Name:	
Grade:	
Teacher Name:	
School Contact Name:	
School Contact Title:	
School Contact Email:	
Date received at OCS: **(Official Use Only)**	

Contest deadline is Friday, November 5, 2010
All posters must be accompanied by a School Entry Form